

THE LIST OF COURSES OFFERED IN ENGLISH = ACADEMIC YEAR (bachelor degree) 2022/2023  
!!MINOR CHANGES MAY OCCURE!!

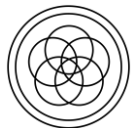
## **MEDIAMATICS – lectured in MARTIN**

### WINTER SEMESTER

Code	Course	Credits	Degree	Short Description	Lecturer
FSEV.ÚM/1-ÚM-022/21	<b>Marketing</b>	5	1	The aim of the course is to acquire theoretical knowledge and apply it practically in creating a marketing plan for a selected company.	Vartiak
FSEV.ÚM/1-ÚM-067/22	<b>Backend Technologies</b>	5	1	Backend technologies course extends knowledge gained on Frontend technologies course (which is the prerequisite for this course), widening the approach to server-based rendering of webpages, connecting them to external data sources (databases, APIs) and covering topics like security, computational complexity and use of backend frameworks using currently available open-source packages.	Grečnár

### SPRING SEMESTER

Code	Course	Credits	Degree	Short Description	Lecturer
FSEV.ÚM/1-ÚM-016	<b>Management</b>	6	1	The aim of the course is to master the basic conceptual-categorical apparatus and to carry out practical training of social and managerial skills	Vartiak
FSEV.ÚM/1-ÚM-018/22	<b>Web Development</b>	6	1	Course covers basics of website development topics. Students follow courses of elemental website layouts, graphics designs, principles of usability and technical requirements for simple presentation websites. Course output includes presentation of team made website project for	Grečnár



				commercial or non-commercial client developed using open-source content management systems.	
FSEV.ÚM/1-ÚM-065/22	<b>Frontend Technologies</b>	5	1	Primary focus of frontend technologies course is aimed on developing skills around web technologies used for presentation and browser-side scripted functionalities, by laying fundamentals of modern use of HTML and its APIs, CSS and JavaScript with commonly used frameworks (where applicable). Students are expected to gain knowledge of current-state technologies and their usage in comply with common requirements for frontend developers	Grečnár
FSEV.ÚM/1-ÚM-069/22	<b>Softskill Training</b>	3	1	Course offers one week on-site training aimed on the development of softskills and teamwork. Students are required to attend this course on person. Training activities include communication training, problem-solving exercises, teambuilding and management of teams, outdoor activities and experiential education. <b>Course is placed on Comenius University Training Centre in Štiavnické Bane.</b>	Grečnár